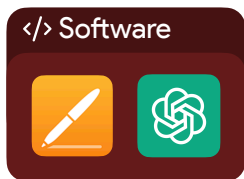




Lesson 1.2 Create a Logo Concept Using Pages



Prompt: Mock a sketch of dental practice logo using pages.

A new dental practice in Albuquerque New Mexico needs you to design their new brand.

You met with the dentist and he is requesting something minimal and modern. His favorite colors are Orange, Blue, Earthy Greens and Sky blue. He is located in an area of Albuquerque called “High Desert” and he would like to incorporate that name into the logo to capture the local market. He likes mountains and a “Southwest feel”, but he is also open to new suggestions. His wife also worked on a concept she likes with ChatGPT.

CONCEPT 1



COLORS

- Orange circle #FF7200
- Earthy Green circle #7B8A6B
- Blue circle #0C4EE6
- Sky Blue circle #87D3FF

CLIENT NOTES

- ✓ High Desert
- ✓ Southwest Feel
- ✓ Open minded